

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

Enter for a Chance to Win the Ultimate VIP Fan Experience to the GeorgiaTech/UGA Rivalry Game

Last chance to win in VIP Fan Experience Sweepstakes, Sponsored by Path2College 529 Plan

ATLANTA (Nov. 4, 2008) – The Path2College 529 Plan’s VIP Fan Experience Sweepstakes is still open for a final chance to win the Georgia Tech versus University of Georgia ultimate game package to the rivalry game played this year at Sanford Stadium in Athens, Ga., on November 29, 2008. Entries must be received online by November 16.

The Ultimate VIP game package includes four tickets to the rivalry game on November 29, limousine transportation to and from the game, pre-game hospitality and sideline passes, two game programs, four game t-shirts and a football autographed by either Head Coach Paul Johnson or Head Coach Mark Richt.

Anyone who has already registered for the Vanderbilt/UGA or Duke/Georgia Tech game packages will automatically be entered for a chance to win. Georgia Tech and UGA fans that have not registered still have until November 16 to enter for their chance to win. The winner of the Ultimate VIP Fan Experience will be announced on November 17.

The sweepstakes, sponsored by the Path2College 529 Plan, Georgia’s official 529 college savings plan, is open to all Georgia residents*. The contest is free and no purchase is necessary. Visit www.path2college529.com for sweepstakes rules and to register for the drawing.

The launch of the sweepstakes coincided with September’s designation by Governor Sonny Perdue as College Savings Month in Georgia. To kick off College Savings Month, the Path2College 529 Plan teamed up with the football programs at the University of Georgia and Georgia Tech to help raise awareness about Georgia’s 529 college savings plan.

Any funds in a Path2College 529 Plan account can be used for tuition, fees, and other qualified college expenses at virtually all colleges in Georgia and nationwide. Contributions made to an account in the Path2College 529 Plan are eligible for the Georgia state income tax

deduction and any earnings grow federal and state income tax free. Withdrawals are also tax-free when used for qualified college expenses.

For more information on the *Path2College 529 Plan*, or to register for the VIP Fan Experience Sweepstakes, visit: www.path2college529.com. Void where prohibited.

* Sweepstakes is also open to all who were Path2College 529 Plan account owners as of 8/25/08, regardless of state of residence.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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